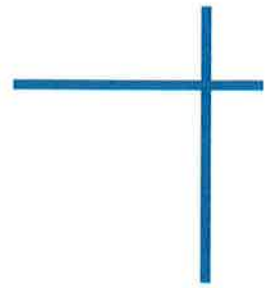




IMPACT REPORT 2021

In Memory of Rosemary M. Heard

A MESSAGE FROM LEADERSHIP



Dear friends,

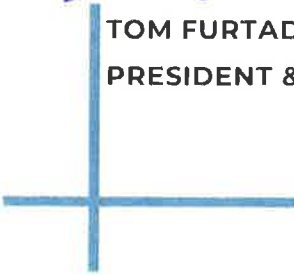
It's with a combination of cautious optimism and perseverance we write to you during the close of what's been one of the most challenging years CATCH's 30-year existence. COVID-19 struck fear and uncertainty in all of our hearts in a very real physical and emotional way. Never before has our organization had to shut our doors to residents for weeks at a time, but we assure you, through the darkest weeks, our team never stopped working to house families, and going above and beyond to ensure CATCH's wheels kept turning. The housing challenges in our community have only gotten more extreme since last March, and we are more determined than ever to make more equitable communities where every person has opportunities for safe, affordable, quality housing.

Despite everything, our team has not only kept working toward our mission but has adapted, restructured, and expanded numerous programs and resources. In the following pages you will learn about our pop-up food pantries, fresh market visits, and hybrid fundraisers that brought music and holiday joy to hundreds of our neighbors. Our newest development, Rosemary's Way, will soon house 42 families right in the heart of Penacook. Not only did 2020 bring COVID-19, but it also brought the loss of CATCH's longtime leader, Rosemary M. Heard. Her daily perseverance, dedication to residents, and love for her community is something we continue to channel in everything we do. She might be gone physically but we look forward to dedicating Rosemary's Way later this year to ensure her legacy lives on forever.

It is not an exaggeration to say we could not have gotten through this year without you. You, our community, opened so many (virtual) doors for us – whether it was a grant to support our operations, funding for technology support to enable us to work virtually, food donations for our food pantries, training for our staff to keep up with new financial programs for our residents, hand sanitizer donations and PPE for our maintenance staff, and countless other invaluable contributions; THANK YOU. Our community is stronger and more connected than ever and you have enabled that success. On behalf of all our staff, board of directors, and all whom we serve, THANK YOU for your continued belief in our mission and your engagement to enable our success. Here's to a bright future!

TOM FURTADO
PRESIDENT & CEO

KEN KOORNNEEF
CHAIRMAN OF THE BOARD



Update From the Field

Throughout 2020, our approach to Resident Empowerment had to change dramatically. While residents were used to in-person meetings, check-ins and enrichment activities, nearly all of that had to stop in March. Our wonderful Resident Services Coordinators adapted to work with residents to ensure their success as tenants, as well as to connect them to urgently needed services like unemployment benefits, health care, mental health services, financial resources through programs like the Granite United Way, and more.

We also communicated with residents about the availability of pop-up food banks when we were able to access donations through the Friendly Kitchen, local business food drives, and local churches. In Concord we were able to partner with the Mobile Fresh Markets to provide access to fresh fruits and vegetables right at their doors.

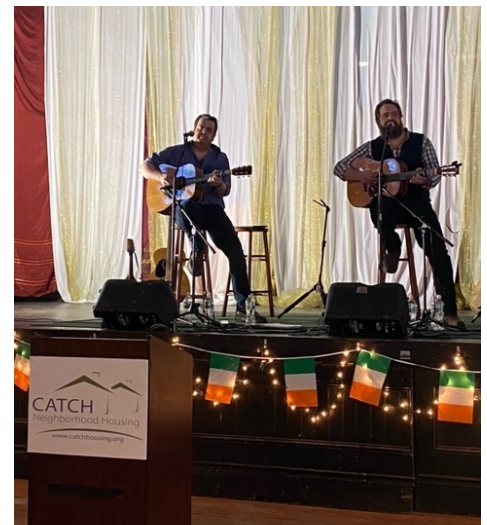
For new residents, our lease-up staff kept right on processing applications and were able to move families in quickly. Our staff created video tours of vacant apartments to help potential residents get a feel for their units while keeping everyone safe. Our maintenance staff worked hard to prepare units quickly and safely so we could provide more housing as quickly as possible. Every member of our team truly deserves credit for keeping operations going strong!



HOME FOR THE HOLIDAYS

After a successful in-person masquerade and 30th anniversary gala in March 2020 we feared we wouldn't be so lucky a year later. Our team and Community Relations Committee planned an outdoor, hybrid concert series promoting local musicians and bringing joy to our neighbors near and far. While the weather didn't cooperate (30 inches of snow in mid-December?!) we were still able to host several hybrid concerts, one holiday concert in December, and a St. Patrick's Day/Irish-themed show in March. Sprinkled in-between were social media concerts in which local musicians raised money and offered unique musical experiences for their audiences and helped CATCH promote our mission.

Thanks to our sponsors, State Street Music and the Spain Brothers, and many in-kind partners like ConcordTV and Phenix Hall, we were able to reach our fundraising goals for the series and bring much-needed holiday cheer to our community. Thank you to everyone who participated, and if you're in need of some cheer yourself, please visit catchhousing.org/programs to watch the concerts in full!



THANK YOU SPONSORS!

- **Stage Sponsors:** HUB International, Merrimack County Savings Bank, Milestone Engineering & Construction, People's United Bank
- **Caroling Sponsors:** Bangor Savings Bank, Cambridge Trust, Eastern Bank, Franklin Savings Bank, Nathan Wechsler & Co., Nobis Group, Northeast Delta Dental, Otis Atwell, Sheehan Phinney, St. Mary's Bank
- **Holiday Cheer Sponsors:** Bar Harbor Bank & Trust, Ciborowski Associates, Cleveland, Waters & Bass, Concord Food Co-op, Granite VNA, Credeire Associates, Harvard Pilgrim Health Care, Havenwood-Heritage Heights, Irish Electric Corp., Jeanine & Company, McLane Middleton, Mutual of America, NeighborWorks America, North Branch Construction, Orr & Reno, RBC Capital Markets

Building New Foundations



In 2020, HOMEteam:

- Educated 283 individuals (198 households)

-Counseled 207 households

-Supported 63 home purchases

-Provided \$112,100 in down payment assistance loans to 12 families



After much planning, we are very pleased to announce CATCH's next housing development located at 95 Village Street: Rosemary's Way! Named in honor of Rosemary M. Heard, this beautiful community across six buildings will provide new homes for 42 families in the heart of Penacook.

Construction has begun and it is right on track for an early 2022 completion. We look forward to welcoming residents to their new community!

Follow CATCH on social media @catchhousing for regular updates, photos and for leasing information.



FINANCIAL SNAPSHOT

Assets

Total Current Assets	\$1,938,571
Property & Equipment (net)	\$43,699,752
Total Other Assets	\$5,455,089
Total Assets	\$51,093,412

Statement of Activities

Contributions and Grants	\$804,890
Rental Income	\$3,713,356
Earned Income	\$1,188,866
Fundraising Events	\$25,467
Other Revenue	\$45,754
Total Public Support & Revenue	\$5,778,333

Liabilities and Net Assets

Total Current Liabilities	\$2,975,145
Total Long-Term Debt	\$16,753,579
Total Net Assets	\$31,364,688
Total Liabilities and Net Assets	\$51,093,412

Expenses

Housing Production & Asset Management	\$313,022
Alliance Asset Management	\$1,265,241
Fundraising	\$173,858
Supporting Services	\$551,774
Real Estate Owned	\$1,568,739
LIHTC Real Estate Owned	\$2,619,657
Impact Development Advisors	\$29,512
Total Expenses	\$6,521,803

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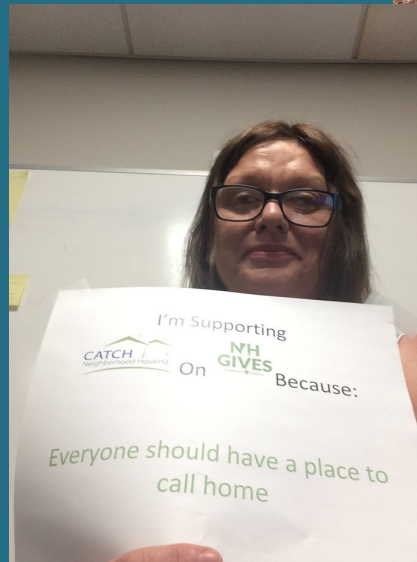
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THANK YOU DONORS!

**AN ENORMOUS THANK YOU TO THE INDIVIDUALS, BUSINESSES, FOUNDATIONS,
AND ORGANIZATIONS WHO CONTRIBUTED TO CATCH DURING A DIFFICULT
YEAR, APRIL 1, 2020 - MARCH 31, 2021.**

Alexandria Panagiotakos
Amazon Smile
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 US Small Business Administration
 William A. Bardsley
 William D. & Judith Parker Stone



*Indicates a gift made in memory of Rosemary M. Heard



2021 IN REVIEW

To all the members of our community,
thank you for supporting us through
another year! We are looking forward to
brighter days.

BY THE NUMBERS

349 **700+**

APARTMENTS FOR LOW TO MIDDLE-INCOME FAMILIES TO CALL HOME ADULTS, SENIORS, AND CHILDREN WHO CALLED A CATCH COMMUNITY HOME THIS YEAR

CREATING COMMUNITIES WHERE EVERY PERSON IS CONFIDENT OF A HOME.