

CORPORATE SPONSORSHIP OPPORTUNITIES

January 2026 through December 2026



Creating communities where every person is confident of a safe and affordable home.

Community Impact – 1989-2025



CATCH touches the lives of: **1,815 Residents**
Community Investment to Date: **\$100 million+**
2025 Real Estate Taxes Paid: **\$700,000+**
Total Units Developed: **480**

Total Units Currently in Portfolio: **446**
Age-Restricted Units: **41**
Market-rate Units: **49**
Developed for Homeownership: **20**

Founded more than 35 years ago, CATCH Neighborhood Housing is a 501(c)3, community-based non-profit organization offering a full spectrum of affordable housing development, property management and financial education services in Merrimack County.

CATCH Neighborhood Housing meets the needs of the communities it serves by building new affordable and workforce housing units, and revitalizing existing housing, in an area where affordable rental options are limited. In doing so, we provide a safe place for hundreds of individuals, families, veterans, retirees and others to call home.

Since 1989, CATCH has prided itself on creating innovative housing solutions for low-to-moderate-income individuals and families. Through our Resident Empowerment Program, we build connections between our residents and available community services.

With the strength of our community behind us, we strive to make a difference every day in the lives of those we serve. We are grateful for all who have supported our work, whether through financial gifts, sponsorships, or simply sharing the good word about our work. In the collaborative team spirit of CATCH, we are excited for the year ahead, and ask you to join us once again as a donor and sponsor in 2026.

PREDEVELOPMENT FUND ANNUAL SPONSORSHIP

CATCH utilizes a three phase real estate development process: 1) Predevelopment, 2) Construction, and 3) Occupancy. The Predevelopment Phase is arguably the most crucial to the process as it sets the scene for our tax credit applications. CATCH has more than one project at different points in the predevelopment pipeline at any time.

Predevelopment work typically costs approximately \$250,000 per project. Funding supports essential early-phase tasks such as feasibility studies, preliminary architectural work, appraisals, engineering, site and environmental reviews, surveying, planning board preparation, permitting fees, property holding deposits, tax credit application fees, and geotechnical studies.

This funding enables CATCH to respond promptly to development opportunities, obtain the necessary approvals, and compete effectively with for-profit developers for Low-Income Housing Tax Credits, thereby facilitating the timely launch of new projects.



The Opportunity:

Cost: \$20,000

Number: Fifteen (15) Available

Ideal for: Businesses and individuals dedicated to making an immediate investment to improve New Hampshire's housing crisis.

Benefits:

- 1) Recognition on all related webpages, email newsletters, social media posts and press releases
- 2) Recognition at ground breaking and ribbon cutting ceremonies
- 3) Recognition onsite at developed property

PUBLIC AWARENESS & MEDIA SPONSOR



Raising public awareness about CATCH, its opportunities and its mission through media outreach is crucial to educating the public about the need for workforce and attainable housing, the longevity of the organization, and our residents' success. Media partnerships through radio, television and print reach thousands of potential residents, voters, and donors--all of whom have the right to a safe and affordable place to live, and the power to make New Hampshire a better place, to live, work and play.

Each six-month partnership will result in a shoulder-to-shoulder collaboration about medium choice, design, ad planning, the creation of media spots, and outreach demographic. Partnerships will provide an opportunity to increase public awareness while demonstrating the commitment of the partners to addressing the issue.

The Opportunity:

Cost: \$5,000

Number: Eight (8) Available

Ideal for: Businesses, organizations or individuals who would like to establish a deeper public association with CATCH Neighborhood Housing, increase public awareness of the need for affordable housing, and promote themselves as a champion of the cause.

Benefits:

- 1) Collaborative planning of 6 month ad buy and the creation of spots
- 2) Name recognition in ads and related media
- 3) Recognition on all related webpages, email newsletters, social media posts and press releases

BUILDING COMMUNITY SPONSOR

The scientific research is conclusive--trust in one's neighbors provides abundant mental health benefits including reduced loneliness, depression, anxiety and stress. Strong social connections with neighbors also promote a sense of safety and increased resilience, providing a buffer of crucial support when other social networks are limited.



CATCH is committed to creating community spaces and events that bring CATCH resident neighbors together. From annual property gatherings, to playgrounds (Did you know that 38% of our residents are children?), outdoor sport spaces, social hubs, adult educational programming, raised bed gardens and door decorating contests, building connections like these make our communities of more than 1,100 residents safe and inclusive while contributing to the health and well-being of our residents of all ages.



The Opportunity:

Cost: \$2,500

Number: Ten (10) Available

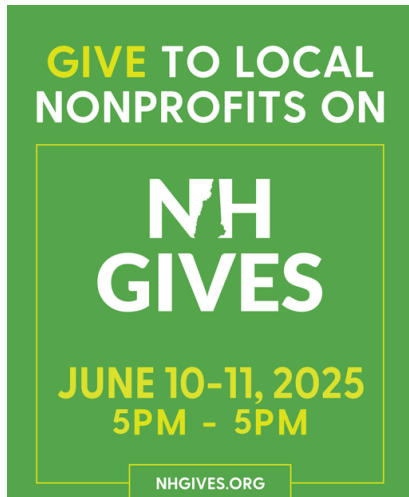
Ideal for: Regional businesses and individuals dedicated to supporting resident services, building community, and strengthening local relationships

Benefits:

- 1) Recognition on all related webpages, email newsletters, social media posts and press releases
- 2) Recognition on event promotion or community space signage.
- 3) Opportunity to choose which event/space to support to match regional applicability to sponsor

NH GIVES MATCHING GIFT SPONSORSHIP

Individual donations make up a significant portion of CATCH's income, and of those donations, an impressive 92 cents out of every dollar goes to support CATCH's affordable housing development and resident services programs.



CATCH has invested over \$100 million in Merrimack County since its inception in 1989 in support of our mission to create communities where every person is confident of a safe and affordable home. Our NH Gives Matching Gift Sponsorship Partners will double the impact of their dollars and investment in workforce and attainable housing for New Hampshire.

NH Gives is a time to not only give back to our communities, it's also a time to acknowledge and appreciate our volunteers, staff, business partners, donors, and the national and civic leaders who help us deliver our critical mission. We welcome your commitment to give back and inspire the support of others!

The Opportunity:

Cost: \$1,000

Number: Ten (10) Available

Ideal for: Businesses and individuals who wish to inspire others to support, thereby doubling their gift.

Benefits:

- 1) Recognition on all related webpages, email newsletters, social media posts and press releases
- 2) Recognition at ground breaking and ribbon cutting ceremonies
- 3) Recognition onsite at developed property

KEYS TO A BRIGHTER FUTURE

FRIDAY, MARCH 13 AT 6 PM - 9 PM
PEMBROKE PINES COUNTRY CLUB
PEMBROKE, NEW HAMPSHIRE

Join us as a sponsor for our annual celebration!

Our annual benefit & awards gala **Keys To A Brighter Future** will take place on **March 13, 2026**, from **6pm - 9pm** at the **Pembroke Pines Country Club** in Pembroke, NH. This event is a great opportunity to connect with friends, donors, community partners and neighbors to raise funds in support of CATCH. During the event we will award one or more of the following: **Volunteer of the Year**, **Community Collaborator Award**, **Business Partner of the Year**, the **Helen M. Green Visionary Award**, and the **Rosemary M. Heard Housing Champion Award**. Below you will find a range of sponsorship opportunities designed to: support awareness of the need for affordable workforce housing in our community, celebrate progress toward our goal of safe and affordable housing for all, and solidify your place as a housing champion in Merrimack County!



The Opportunity:

	Recognition at Event	Recognition on CATCH Website	Recognition on Social Media & Email	Included Event Tickets	Recognition in Press Release	VIP Table At Event
Presenting Sponsor (1) \$10,000	Speaking Opportunity	Extra Large Logo w/ Mission Statement	Extra Large Logo w/ Mission Statement	8 Tickets	Included Quote	Included
Platinum Sponsor (3) \$6,000	Large Logo w/ Mission Statement	Large Logo w/ Mission Statement	Large Logo w/ Mission Statement	6 Tickets	Leadership Position	
Gold Sponsor (7) \$3,000	Large Logo	Large Logo	Large Logo	4 Tickets	2nd Tier Position	
Silver Sponsor (15) \$1,500	Medium Logo	Medium Logo	Medium Logo	2 Tickets		
Bronze Sponsor (20) \$750	Small Logo	Small Logo	Small Logo	1 Ticket		

IN SUPPORT OF CATCH



I/We would love to support CATCH Neighborhood Housing and their mission to create communities where every person is confident of a safe and affordable home at the following level:

Contact Name: _____

Company: _____

Address: _____

Email: _____ Phone: _____

Authorized Signature: _____

ANNUAL PROGRAM SPONSORSHIPS	Cost Level	Your Pledge
Predevelopment Fund Annual Sponsorship (15)	\$20,000	
Public Awareness & Media Sponsor (8)	\$5,000	
Building Community Sponsor (10)	\$2,500	
NH Gives Match Sponsor (10)	\$1,000	

KEYS TO A BRIGHTER FUTURE EVENT SPONSORSHIPS	Cost Level	Your Pledge
Presenting Sponsor (1)	\$10,000	
Platinum Sponsor (3)	\$6,000	
Gold Sponsor (7)	\$3,000	
Silver Sponsor (15)	\$1,500	
Bronze Sponsor (20)	\$750	
Additional Event Admission Ticket	\$100 pp	

Questions? Call **Judy Loto** at **603-715-8338**.

Please submit this completed form to
Judy Loto, Director of Development at:

jlooto@catchhousing.org

or mail to:

CATCH Neighborhood Housing
105 Loudon Road, Unit One
Concord, NH 03301

CATCH Neighborhood Housing

Federal Tax ID:
02-0433505

Total: _____

_____ Check enclosed
_____ Invoice me please
_____ Call for Credit Card
Payment